

## THE BRAND

## The History

Quo Vadis means "Where are you going?".

Easily track your time and tasks with our innovative formats.

- Keep a visual record of your life.
- Ample space for notes, lists and priorities
- Monday-Sunday week makes weekend planning easy
- Tear-off corner opens to week in progress
- Smooth, pen friendly Clairefontaine paper for a superior writing experience
- View your weekly tasks, commitments and priorities clearly and quickly.

Know where you're going at a single glance.



## Made in USA

Quo Vadis planners sold in the United States are printed, bound and shipped from our manufacturing facility in Hamburg, NY.

The sewn binding in our planners gives them extra strength and flexibility. Carry your planner with you everywhere; pages will never get loose or fall out.

The paper and manufacturing process are PEFC certified, meaning they confirm to strict environmental standards and sourced from sustainably managed forests.



## Our Paper

Quo Vadis planners and notebooks are made with ultra-smooth Clairefontaine paper.

Clairefontaine is a French paper manufacturer that is renowned for its fine quality notebooks and fine art papers. Clairefontaine paper is known for its superior opacity – write on both sides of a page without bleed-thru or feathering.

Clairefontaine is one of the few remaining European manufacturers making its own paper for its own products. This guarantees not only consistent quality, but also controls the environmental impact of the manufacturing process.